

Win 1 of 4 \$1,000 Artika Gift Cards Contest - Official Rules

1. NO PURCHASE NECESSARY.

A purchase will not increase your chances of winning.

2. ENTRY PERIOD.

The Artika Contest (the "Contest") begins at 12:00 AM EST on September 8, 2025, and ends at 11:59 PM EST on October 31, 2025 (the "Entry Period").

3. HOW TO ENTER.

To enter the Contest, participants must complete the online entry form at <https://www.artika.com/en/contests>

- Online Participation: Limit to one (1) entry per person. Entries must include the participant's full name, email address, and postal code. Invalid or incomplete entries will be disqualified.

- Multiple Entries: Participants may not enter multiple times. Any attempt to submit more than one entry will result in disqualification. Fraudulent entries are not tolerated and will be deemed invalid.

4. CONDITIONS OF PARTICIPATION.

Entries must be submitted before the end of the entry period. Late entries will not be accepted.

5. ELIGIBILITY.

The Contest is open to legal residents of the United States and Canada who has reached the age of majority in their state or province of residence on the date of entry. Employees of Artika, its affiliates, advertising and promotional agencies, and their immediate family members are not eligible to participate. If an entrant is a minor, a parent or legal guardian must confirm acceptance of these rules.

6. PRIZE.

Four (4) winners will each receive a \$1,000 Artika gift card (the "Prize"). Prizes are non-transferable, non-exchangeable, and non-refundable. The total approximate retail value of all Prizes is \$4,000.

7. WINNER SELECTION.

Winners will be selected in a random drawing from all eligible entries on or about November 7, 2025. Winners will be notified via the email address provided during entry. To be declared a winner, the selected entrant must:

- Respond to the notification within seven (7) days of receiving it;
- Correctly answer a time-limited mathematical skill-testing question; and
- Provide a government-issued photo ID matching the information provided in their entry.

8. GENERAL CONDITIONS.

Artika reserves the right to substitute the Prize with another Prize of equal or greater value if the Prize as stated is unavailable. All incidental costs not specifically stated are the responsibility of the winner.

9. DISQUALIFICATION.

Artika reserves the right to disqualify any entrant who violates these rules or who engages in fraudulent activities.

10. PUBLICITY.

By participating in the Contest, entrants consent to the use of their name, likeness, and entry for promotional purposes without further compensation, unless prohibited by law.

11. LIMITATION OF LIABILITY.

Artika and its affiliates are not responsible for any errors, lost, damaged, or late entries; or any technical malfunctions, failures, or difficulties that may occur in the operation of the Contest.

12. GOVERNING LAW.

The Contest is governed by the laws of the province of Quebec, Canada, and all participants agree to submit to the jurisdiction of the courts of that jurisdiction.

13. CONSENT TO PERSONAL INFORMATION USE AND DISCLOSURE.

By entering the Contest, participants consent to the collection, use, and disclosure of their personal information for the purposes of administering the Contest and for marketing purposes. Artika will handle all personal information in compliance with applicable privacy laws, including those in Quebec, and will only use entrants' data as outlined in these rules.

14. FOR A COPY OF THE RULES.

For a copy of these official rules, please visit <https://www.artika.com/en/contests> or send a self-addressed, stamped envelope to:

Artika 800 Blvd. Hymus, 3rd Floor Saint-Laurent, Quebec Canada H4S 0B5

15. QUEBEC RESIDENTS.

This contest is conducted independently of the Régie des alcools, des courses et des jeux (RACJ). Any litigation respecting the conduct or organization of a publicity contest may be submitted to the RACJ for a ruling. A French version of these contest rules is available upon request for residents of Quebec.

16. SPONSOR.

This Contest is sponsored by Artika,

Artika 800 Blvd. Hymus, 3rd Floor Saint-Laurent, Quebec Canada H4S 0B5

17. INTELLECTUAL PROPERTY RIGHTS. Participants guarantee that their entry does not violate any third-party intellectual property rights. By participating, they grant Artika a non-exclusive license to use their entry for promotional purposes.

18. MODIFICATION OF RULES. Artika reserves the right to modify the contest rules at any time, with reasonable notice. Any changes will be posted on the contest website.

19. ACCEPTANCE OF RULES. Participation in the contest implies full and unconditional acceptance of these rules.

21. FORCE MAJEURE. Artika is not responsible for delays or cancellations caused by events beyond its control, such as natural disasters, strikes, or other unforeseen circumstances.

22. PARTICIPANT RESPONSIBILITY. Participants are responsible for ensuring their contact information is correct and up to date. Artika will not be responsible for notifications not received due to incorrect contact information.